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• CHRYSANTHEMUMS FOR 1955 •



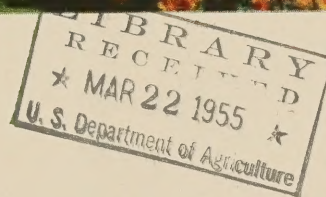
Cushion Mums ARE BEAUTIFUL
AS MASS PLANTINGS OR AS INDIVIDUAL
SPECIMEN PLANTS

GROUP OFFER No. 59

Early Harvest. Mahogany color; fine for borders. Sept. 8. 50c each.
Mahogany Cushion. Jasper-red flowers in abundance. Sept. 25. 50c each.
Major Cushion. Fully double, lavender blooms. Sept. 25. 50c each.
Powderpuff. Well-rounded white cushion. Sept. 15. 60c each.
Red Cloud. Scarlet-red flowers on a good border plant. Oct. 1. 60c each.
Yellow Supreme. Bright lemon-yellow. Makes a perfect mound. Sept. 15. 50c each.

1 each of the above 6 varieties for only \$2.49, postpaid

GLASS CITY FLORAL GARDENS
Station H, Box 56
TOLEDO 13, OHIO



BULK RATE

U. S. POSTAGE

PAID

TOLEDO, OHIO

Permit No. 3729

Librarian
U. S. Dept. of Agriculture
Washington, 25, D. C.

Form 3547 Requested



SILVER SHEEN. 50c each



PINK CHIEF. 50c each



MRS. KIDDER. 50c each

LARGE COMMERCIAL TYPES

to test your skill

These are normally grown under glass, but they may be forced under black cloth in northern gardens or grown outdoors in the South. They need to be disbudded and supported.

Mrs. Kidder. Large, incurved, deep lemon or gold. Oct. 15. 50c each.

Pink Chief. Lavender-pink. Oct. 15. 50c each.

Silver Sheen. Large, pure white. Oct. 20. 50c each.

GROUP OFFER No. 50

6 MUMS—2 each of the above 3 varieties (6 plants **\$2.49** post-paid in all) for only



CARDINAL SPOON. 60c each



WHITE SPOON. 50c each



GOLDEN SPOON. 50c each

EXQUISITE SPOON VARIETIES

Cardinal Spoon. Reddish bronze and gold. Hardy and vigorous. Oct. 1. 60c each.

Golden Spoon. Small golden yellow spoons with a trace of red. Oct. 10. 50c each.

Orchid Spoon. Beautiful orchid-lavender blooms on well-shaped plants. Oct. 10. 60c each.

Rose Spoon. Deep rose flowers on irregularly shaped plants. Oct. 10. 50c each.

White Spoon. Creamy white, fine for arrangements. Oct. 10. 50c each.

Yellow Spoon. Light yellow, spider-type flowers on graceful stems. Oct. 10. 60c each.

GROUP OFFER No. 51

6 MUMS — 1 each of above 6 varieties **\$2.79** post-paid for only



ORCHID SPOON. 60c each



YELLOW SPOON. 60c each



ROSE SPOON. 50c each

Facts About Our Company

We specialize in Chrysanthemums only, and our entire range of glass is devoted entirely to the production of Mum plants. Previously we served only commercial florists and nurserymen, but we have now extended our services to the home gardener.

Outdoors we have a large area for use as a trial ground for garden Mums. Here plants are checked and rechecked each year for trueness to name, color and form, as well as susceptibility to disease.

Young, Vigorous, Healthy Plants

The plants you receive from us have been grown under the controlled conditions of our greenhouses, where we use the latest methods of disease control and plant culture. This enables us to ship our customers the very best in cultured plants.

These plants are grown in 2¼-inch pots and are shipped with a good ball of potting mixture in an especially made carton that holds units of 3 or 6 plants. Please order in units of 3, 6, 9, 12, 15, etc. No order can be filled for a total of less than 3 plants. This can be one each of 3 varieties or any combination thereof. The single plant price will be used when less than 3 of any one variety is ordered. All varieties will be labeled as to name, primary color and blooming date.

Care Upon Arrival

Open the carton as soon as possible, even though you cannot plant until later. If the plants should be wilted or if you cannot set them out at once, dip the rooting mixture in water and set in the basement or a shady place until you are ready for planting.

Avoid Planting Too Deep

Chrysanthemums are shallow-rooting plants and should be set no deeper than the top of the ball of rooting mixture in which you receive them. Do not be afraid of over-watering when you plant them. Give sufficient water to saturate the soil. Then leave them alone for a few days and cultivate lightly before watering them again.

GIFT SUGGESTIONS

Hardy Mums make wonderful living gifts, which will always be appreciated by your friends. We will ship the plants at the proper time for planting and will enclose a card with the shipment.

Why not remember your friends with one or more group collections?

FINE CUTTING VARIETIES for Home Gardens

These profuse-blooming plants will give you armloads of flowers for many weeks. Cut them with a clear conscience, for you won't even miss them on the plants.



ORCHID HELEN. 60c each

Avalanche. Generally considered to be the best creamy white. A favorite for cutting. Strong, wiry stems. Oct. 5. 50c each.

Flamboyant. Vivid and unfading orange-bronze pompon. A beautiful plant of medium height. Sept. 15. 75c each.

Holiday. Plentiful bronze-gold flowers of large size. A fine garden plant. Sept. 25. 60c each.

Lee Powell. Immense, fluffy, Chinese-yellow flowers on long stems. Tall growing. Beautiful when disbudded to one bloom per stem. Sept. 25. 60c each.

Orchid Helen. Large, fully double, orchid-lavender with stiff petals. Very free blooming. Sept. 10. 60c each.

Red Velvet. Dark velvety crimson blooms on sturdy stems. An erect plant of moderate height. Oct. 5. 50c each.

GROUP OFFER No. 65

6 MUMS — 1 each of the above 6 varieties for only **\$2.98** post-paid



HOLIDAY. 60c each



AVALANCHE. 50c each



LEE POWELL. 60c each



RED VELVET. 50c each



FLAMBOYANT. 75c each

Substitutions

Our aim is to ship you the varieties you want when you want them. When your order is placed early and ahead of the desired shipping date, this can be done with very few exceptions. Orders placed late and for immediate shipment on specific varieties are unpredictable, and we cannot always be prepared for them. So please, whenever possible, order *early* or give us permission to substitute. Substitutions will be made with equally good or better varieties, and as near to color and blooming dates as possible, when second choice is not specified.

SPODE. \$1.00 each



THREE EXTRA-LARGE EARLY MUMS

For best results, disbud to one bloom per stem.

Alex Cumming. Mammoth, very colorful flowers of deep rose color. Incurved at the center and recurved at the petal tips, with a gold tinge at the center. Excellent for cutting. Oct. 5. 75c each.

Gold Lode. A commercial Mum that is good in the garden when disbudded or as a shaggy decorative when grown in sprays. Buff-gold color. Widely admired. Oct. 15. 50c each.

Spode. A new variety with very full, round blooms that are 4 inches across when disbudded. Clear, luminous yellow in color. Compact, bushy plant; very free flowering. Oct. 10. \$1.00 each.

ALEX CUMMING. 75c each



GROUP OFFER No. 52

2 each of the 3 varieties at the left
(6 plants in all)

for only **\$3.98** postpaid

GOLD LODGE. 50c each





EARLY GOLD. 60c each

Dependable EARLY-BLOOMING MUMS

Candlelight. Double, well-formed flowers of ivory-white. Excellent plant habit. An early, dependable bloomer. Sept. 4. 50c each.

Cecil Beed. A very prolific bloomer, fine for borders and cutting. Full double, lavender-pink blooms, 2½ inches across. An upright plant of medium height. Sept. 1. 60c each.

Early Gold. Bright golden yellow pompon, with dark green foliage. Especially good for pots and borders. A low grower. Sept. 5. 60c each.

Red Gold. A large button type with red and gold blooms. A good low-growing border plant. Sept. 15. 50c each.

Spellbound. Striking 3-inch flowers making a very showy mass effect. Deep lavender pompons are produced in great abundance on large cushion-type plants. A compact bush, ideal for potting and use as a specimen. Sept. 25. 50c each.

Tranquility. Sprays of light yellow flowers, deeper in color toward the center. Beautiful when mixed with darker lavender varieties. Oct. 1. 75c each.

GROUP OFFER No. 56

6 MUMS — 1 each of the above 6 varieties for only **\$2.98** post-paid



RED GOLD. 50c each



ORSONA. 75c each



WHITE CLOUD. 75c each



ALERT. 50c each

LARGE DECORATIVE MUMS IN EXCEPTIONAL COLORS

Alert. Dark purple decorative flowers produced in abundance on well-shaped plants. Large and early. Very fine. Sept. 20. 50c each.

Apache. A large decorative with quilled petals. Dark, brilliant firecracker-red with a golden overtone. Very weather-resistant flowers, blooming over a long period. Oct. 15. 75c each.

Carnival. Very large, burnt-orange pompons with traces of gold. An old favorite for cutting and specimen plants. Fine plant with dark foliage. Oct. 10. 60c each.

Martins White. Huge, pure white flowers, 4 inches across. Compact, low, bushy growth. Sept. 15. 60c each.

Ming. Fully double, golden yellow pompons with tangerine-orange at center. Very free flowering. Sept. 15. 60c each.

Pat Lehman. Large, decorative peach-pink flowers on strong stems. A strong plant, good for cut flowers. Sept. 28. 60c each.

GROUP OFFER No. 54

6 MUMS — 1 each of the above 6 varieties for only **\$2.98** post-paid



APACHE. 75c each



CECIL BEED. 60c each



CANDLELIGHT. 50c each



TRANQUILITY. 75c each



SPELLBOUND. 50c each



YELLOW AVALANCHE. 50c each



AUTUMN SONG. 50c each



CARNIVAL. 60c each



MING. 60c each



MARTINS WHITE. 60c each



PAT LEHMAN. 60c each



SEPTEMBER BRONZE. 50c each

DAINTY BUTTON TYPES

Chiquita. Deep lemon-yellow buttons on beautifully shaped plants. One of the very best of its type. Very desirable for cutting and for the garden. Oct. 1. 50c each.

Masquerade. Dark lavender-rose button pompons on well-rounded plants. The flowers are very neat, compact, 1-inch balls. An excellent late border plant. Oct. 10. 60c each.

Pepita. A button pompon of eggshell-white, changing to pure white with cream-colored center. Excellent substance. Good for cutting and border use. Sept. 25. 50c each.

Rosita. Lavender-rose buttons with a trace of salmon, borne in abundance on well-rounded plants. A vigorous grower, fine for borders. Sept. 28. 50c each.

September Bronze. Golden bronze with streaks of gold on the edge of the serrated petals. Very sharply and free flowering. Medium height. Always attractive. Sept. 20. 50c each.

Yellow Blanket. Small, bright yellow buttons with dark green foliage. Very free blooming. Wonderful for cutting. A good border plant when pinched back. Oct. 10. 50c each.

GROUP OFFER No. 61

6 MUMS — 1 each of the above 6 varieties for only **\$2.49** post-paid



CHIKUITA, ROSITA, PEPITA. 50c each



MASQUERADE. 60c each



YELLOW BLANKET. 50c each

CULTURAL TIPS

Keep soil well cultivated around the plants. A good weekly soaking in dry weather is preferable to frequent sprinkling with the hose.

Pinching should be started about 7 to 14 days after planting. This will force the plant into branching and heavier blooming, will control the height and shape of the plant and also control the type of spray formation. Pinching in northern areas should not be done later than August 5.

Disbudding will produce larger blooms on specific varieties. As soon as the main flower buds become visible, remove all but the center bud on each main stem.

GROUP OFFER No. 66

6 Brand-New Outstanding Varieties

Alpena. Large, glowing red pompon. Dwarf, cushion-type plant. Sept. 25. \$1.00 each.

Crystal Maid. Creamy white pompons on compact plants. Sept. 12. \$1.00 each.

Gardenia. Large white decorative blooms; very double. Semi-dwarf. Sept. 25. \$1.00 each.

Iron Mountain. Deep red pompon changing to deep rust color. Oct. 1. \$1.00 each.

Northern Queen. Large, double pink decorative with deeper center. Oct. 5. \$1.00 each.

Spode. Very full, round blooms of clear yellow. Oct. 10. \$1.00 each.

1 each of the above 6 varieties for only **\$4.98** postpaid



JOAN HELEN. 50c each



MOONLIGHT. 60c each

UNEXCELLED EARLY VARIETIES

Autumn Song. Wine-red decorative flowers shading to carmine. A very pleasing new color in Mums. Good plants of medium height. Sept. 15. 50c each.

Joan Helen. Brilliant garnet shading to purple, with light yellow center. Semi-double. Dwarf cushion-type growth, excellent for borders. Sept. 16. 50c each.

Moonlight. A bright yellow decorative pompon shading to pale moonlight, giving the plant a very beautiful effect. Moderate growth. Sept. 25. 60c each.

Orsona. Deep red shading to rusty bronze pompons on excellent cushion-type growth. A good border plant 18 to 24 inches tall. Sept. 20. 75c each.

White Cloud. Masses of large, double, pure white blooms on long stems. Good for cutting and for border use. Sept. 25. 75c each.

Yellow Avalanche. A large decorative pompon of lemon color, shading deeper toward the center. Extremely popular for cutting. Tall growing. Oct. 5. 50c each.

GROUP OFFER No. 60

6 MUMS — 1 each of the above 6 varieties for only **\$2.98** post-paid



Your Mum plants will be shipped in this strong carton, insuring arrival in perfect condition

GROUP OFFER No. 57

6 Exotic Spiders to test your skill

Bunbu. Dark orchid-lavender flowers. Nov. 1. 60c each.

Gold Lace. Golden yellow spider flowers. Nov. 1. 60c each.

Mamoru. Deep orange, with increasing bronze tones toward the center. Nov. 5. 60c each.

Mary Garden. A very large, light lavender spider-type flower. Nov. 1. 60c each.

Queen's Lace. Slender, quilled petals falling gracefully downward. Silvery white. Nov. 1. 60c each.

Yellow Lace. Light lemon-colored spider flowers, large and double. Nov. 1. 60c each.

1 each of the above 6 varieties for only **\$2.98** postpaid

GLORIOUS BLOOM-COVERED CUSHIONS

Champion Cushion. Small decorative flowers of deep bronze, borne in abundance on cushion-type plants. Good for borders and specimens. Sept. 25. 50c each.

Golden Carpet. Large golden pompons cover the plant with a carpet of bloom. Very good when used as a cascade to hang over a terrace. Sept. 15. 60c each.

Mischief. Small daisies less than an inch across, produced by the hundred on well-rounded plants. Purple to deep rose-red with large golden center. Oct. 1. 75c each.

Rosa. Small, lavender-rose flowers on cushion-type plants. Very desirable as a border plant. Sept. 5. 75c each.

White Cushion. An abundance of small white flowers, opening with a tinge of pink but later turning white. A good border plant. Sept. 15. 50c each.

Yellow Cushion. Hundreds of disc-like, semi-double, yellow flowers on rounded plants. Sept. 15. 50c each.

GROUP OFFER No. 64

6 MUMS — 1 each of the above 6 varieties for only **\$2.98** post-paid



MISCHIEF. 75c each



CHAMPION CUSHION. 50c each



ROSA. 75c each



GOLDEN CARPET. 60c each

GLASS CITY FLORAL GARDENS, Station H, Box 56 TOLEDO 13, OHIO

GLASS CITY FLORAL GARDENS, INC.

TOLEDO 13, OHIO

CUSTOMER

Name _____ Name _____

Street

City State

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Delaware	
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Florida	
Georgia	
Hawaii	
Idaho	
Illinois	
Indiana	
Iowa	
Kansas	
Kentucky	
Louisiana	
Maine	
Maryland	
Massachusetts	
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New Hampshire	
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New Mexico	
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Oklahoma	
Oregon	
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Rhode Island	
South Carolina	
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Tennessee	
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Utah	
Vermont	
Virginia	
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West Virginia	
Wisconsin	
Wyoming	

CHECK ☐MONEY ORDER ☐CASH ☐

NO 'C.O.D. PLEASE!

[illegible]

BEAUTIFUL FOLIAGE PLANTS. See reverse side


No. 53	6—2 1/4-in. Foliage Plant Assortment
No. 62	6—2 1/4-in. Foliage Plant Assortment
No. 63	6—2 1/4-in. Foliage Plant Assortment

Please add 25c extra for less than 6 Plants

Please add 25c extra for less than 6 Plants

POSTAGE PAID ON 6 PLANTS OR MORE**TOTAL**

 THIS FLAP IS GUMMED, READY TO SEAL

 NO ENVELOPE OR STAMP NECESSARY

FOLD, SEAL AND MAIL

SEE OTHER SIDE FOR CHRYSANTHEMUM ASSORTMENTS

FOLD

IMPORTANT



Before Sealing Be Sure

Your Name and Address are written plainly on the other side of this blank.

NO STAMP NECESSARY TO MAIL THIS ORDER—WE PAY THE POSTAGE

FOLD ON THIS LINE



BUSINESS REPLY ENVELOPE

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

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Glass City Floral Gardens, Inc.

5950 Stickney Avenue

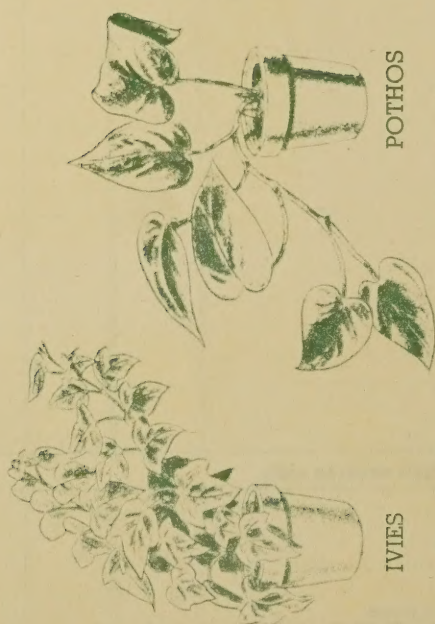
Box 56 Station H

TOLEDO 13, OHIO

FIRST CLASS
PERMIT NO. 2402
TOLEDO, OHIO

ENV-O-BLANK T. M. REG., U. S. PAT. OFF. WESSEL CO., 2900 S. MICHIGAN, CHICAGO

FOLD



IVIES

Group #53

- 2 Philodendron
- 1 Nephthytis
- 1 Pothos
- 2 Ivies

6 Beautiful Foliage Plants

for only \$2.00 postpaid

POTHOS

Group #62

- 2 Philodendron
- 1 Marantha
- 1 Sansevieria
- 2 Ivies

6 Exotic Plants

for only \$2.00 postpaid



PHILODENDRON

Group #63

- Sansevieria
- 1 Peperomia
- 1 Philodendron
- 1 Nephthytis
- 1 Pothos
- 1 Ivy

6 Beautiful Plants

for \$2.00 postpaid

Make Your Own Assortment

ASSORTMENTS

6 Top-Notch Varieties for Cutting and Background Planting

The Chrysanthemums in this group are superb for floral arrangements and for garden display at the rear of the border. Their rich colors and long stems are outstanding.

Numbers refer to illustration at left

1. Myrtle Walgreen. Large, amaranth-purple pompons aging to clear purple. Oct. 1. 50c each.
2. Sarasota. A bright yellow pompon making good sprays. Good in the South. Oct. 15. 75c each.
3. Marionette. Rusty red of perfect symmetrical form. Sept. 25. 60c each.
4. Horizon. An excellent white for cutting. Good both outdoors and under glass. Oct. 5. 60c each.
5. Carmine Queen. Perfectly formed deep carmine-red, on long stems. Oct. 10. 60c each.
6. Adagio. Raspberry-rose blooms on long stems. Fine for cutting. Oct. 12. 60c each.

GROUP OFFER 6 MUMS—1 each of the above **\$2.98** post-paid
No. 55 6 varieties for only

Postage Prepaid

We prepay postage on all orders for 6 plants or more anywhere in the United States. On orders for less than 6 plants, please add 25c for handling and postage.

Terms of Sale

Cash, Check or Money Order with order. NO C.O.D., PLEASE. Shipments made to Ohio residents must include 3% Ohio Sales Tax. Please add this to the prices listed.

GUARANTEE. Plants are living things, and like other living things they will grow and thrive if given proper care. We have done this for our plants, and with the normal amount of care upon arrival we feel sure they will give results that will please you. However, if plants should for some unforeseen reason arrive in poor condition and fail to start off and grow within 14 days after arrival, we will replace them at no cost to you.

Shipping Season

We can ship any time from January 1 through July, if you desire. However, except for the deep South, we suggest that shipments be made from April through June. Shipments arriving from January through March will bloom in the spring unless given additional light to prevent bud set. Plants cut back after this spring bloom will bloom again in the fall.

Where shipping dates are not specified, we will ship at the proper time for your locality. In Ohio this is May 1 to July 1. Farther south the plants can be set out earlier without danger from frost. If given some protection for the first few nights until they become temperature hardened, they will withstand even severe frost.



